



Trendslab Kenya

# EXECUTIVE MEDIA SUMMARY

## Nairobi 2027 Gubernatorial Race

mail: [support@trendslab.co.ke](mailto:support@trendslab.co.ke)

For inquiries: 0704470213



# INTRODUCTION

- ▶ The Nairobi County 2027 gubernatorial race is gaining momentum, with six candidates
- ▶ already declaring their interest in the seat as of September 1, 2025.
- ▶ The six are
  - ▶ Incumbent Governor Johnson Sakaja, who is seeking reelection,
  - ▶ Embakasi East MP Babu Owino,
  - ▶ Immediate former KEMSA board chair Irungu Nyakera,
  - ▶ Embakasi North MP James Gakuya
  - ▶ Businesswoman Agnes Kagure
  - ▶ Former Nairobi governor Evans Kidero.
- ▶ TrendsLab Kenya sought to find out who among the six Nairobi electorate prefers and why.



# METHODOLOGY

- Survey Date: Monday, September 1- Friday, September 6.
- Data Collection Methodology- Quantitative interviews
- Geographical location and sample size: 4000 registered Nairobi voters proportionately distributed across 17 constituencies in Nairobi.
- Margin of error:  $\pm 1$ .
- Degree of confidence: 96%.
- Response Rate: 95%.

# DEMOGRAPHICS

## Gender Distribution

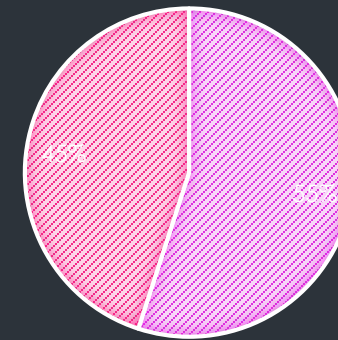
Male	55%
Female	45%

## Age Distribution

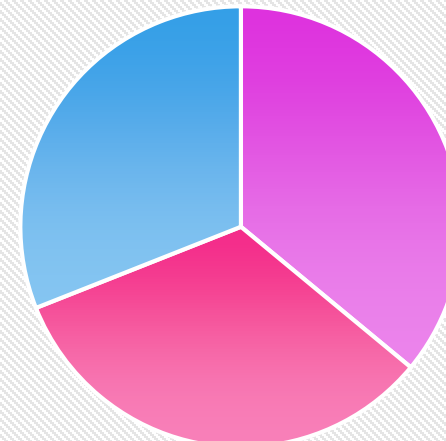
18-28 years	36%
29-44 years	33%
45+ years	31%

## GENDER DISTRIBUTION

Male Female



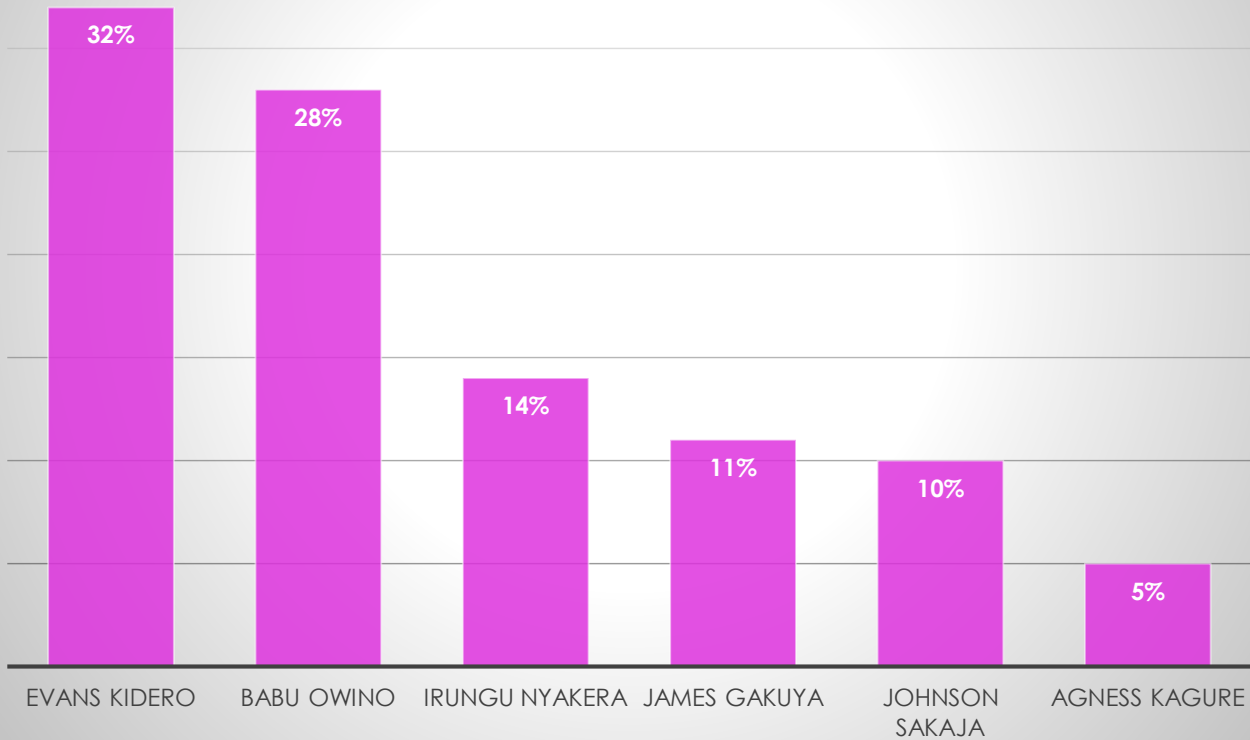
## Age Distribution



18-28 years  
29-44 years  
45+ years

# FINDINGS

Nairobi County 2027 Gubernatorial Race Poll



Candidate	Percentage
-----------	------------

Evans Kidero	32%
--------------	-----

Babu Owino	28%
------------	-----

Irungu Nyakera	14%
----------------	-----

James Gakuya	11%
--------------	-----

Johnson Sakaja	10%
----------------	-----

Agness Kagure	5%
---------------	----



# DISCUSSION

- ▶ Evans Kidero
  - ▶ Supported mainly by responders over 28 years
  - ▶ Lauded for introducing a business-like approach to county leadership
  - ▶ Nairobi CBD had order during his tenure with hawkers operating from designated areas
  - ▶ Responders believed he was at least the best compared to his predecessors Mike Sonko, Anne Kananu and Johnson Sakaja
  - ▶ Affordable charges, including parking fees



## ► Babu Owino

- Enjoys huge support from the young generations
- Lauded for championing human rights, ie representing arrested young people in court
- Good development track record as an MP



## ► Johnson Sakaja

- Respondents voiced Sakaja has failed to deliver on his key campaign promises, such as fixing water shortages and improving drainage systems
- The Nairobi CBD is disorganised
- Increased crime rates and insecurity in Nairobi
- Financial mismanagement and corruption allegations
- Questionable recruitments in City Hall.





## ► James Gakuya

- Respondents who chose Gakuya cited his development track record as an MP, including education infrastructure development.
- Gakuya was also lauded for being vocal on matters affecting Nairobians



## ► Irungu Nyakera

- Responders who settled on Nyakera cited his track record in public service, including reforms in the tea sector.
- They also lauded his performance as Transport Principal Secretary



## ➤ Agres Kagure

- Responders opined that Kagure doesn't have a clear plan for Nairobi
- Seems like a political project